

FOR IMMEDIATE RELEASE

SEASON TWO OF "BEYOND YOUR BACKYARD" SET FOR NATIONAL SYNDICATION ON PUBLIC TELEVISION STATIONS

NEW YORK, N.Y. – (January 22, 2019) – *Beyond Your Backyard*, hosted by Erik the Travel Guy (www.erikthetravelguy.com) which is broadcast on public television will continue national distribution with NETA for Season Two consisting of 13 episodes.

The National Educational Telecommunications Association (NETA) is a professional association that serves public television licensees and educational entities in all 50 states, the U.S. Virgin Islands, and Puerto Rico, connecting public television people and ideas, by providing quality programming, educational resources, professional development, management support, and national representation.

Erik Hastings, aka "Erik The Travel Guy", is host and Executive Producer of *Beyond Your Backyard* and is thrilled with a continued partnership with NETA. **"The team and I are elated to offer season two through NETA. We are committed to making the best educational and entertaining travel programming available to viewers and NETA has been so fantastic!"**

Hastings has worked closely with Blue Ridge PBS, a four (4)-time regional Emmy Award winner for documentaries and community service, in launching *Beyond Your Backyard*, and has been an integral part of the series' national distribution strategy. Season One of the series is currently airing on public broadcasting stations nationwide and the Create channel.

"Through our multiple public media platforms, Blue Ridge PBS helps paint a picture of what the world is like every day," says William Anderson, executive vice president. **"What better way to help our viewers experience the joy of travel by providing the opportunity to visit these places and experience their unique treasures. Using the camera's eye and energetic conversation, Beyond Your Backyard offers a diverse perspective on each new destination. This program is designed to appeal to the most seasoned world travelers and also to those who are just looking for a weekend getaway."**

Founded in 1967, Blue Ridge PBS is the sole public multimedia enterprise serving 4 million individuals in portions of five states. The station's coverage area includes southwestern Virginia and bordering counties in Kentucky, Tennessee, West Virginia and North Carolina.

Season Two of *Beyond Your Backyard* is set to feed in the Spring of 2019. Online media kit: <http://www.erikthetravelguy.com/bybmediakit.html>

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