

Erik Hastings LLC

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March 4, 2020

Dear ETG Sponsor:

Please consider this a formal communication regarding our production schedule and distribution plans for Erik the Travel Guy, Beyond Your Backyard and Project X as it pertains to the Coronavirus (or COVID-19).

The news media is keeping the public VERY well informed on the dangers and progress of this virus. We are monitoring the situation through official US government sources, the CDC, the WHO, CLIA, ASTA and our current roster of sponsors including Carnival Cruise Line.

As of this morning, we will NOT be altering our 2020 production schedule due to this potential pandemic. Currently, we are scheduled to be traveling to Louisiana, South Carolina, Alaska, Michigan, Mexico and California. Other locations are being solidified in a routine matter without disruption or cancellation due to the virus. Of course, we may choose to alter this course with official emerging information.

Our first priority is the health and safety of our production crew. We will not, in any way, ask them to participate in shoots we believe are unsafe or pose a risk to their personal health or safety.

Our second priority is to our travel and tourism sponsors. We believe this virus has the potential to have devastating financial repercussions throughout the travel and tourism business. Our final priority is to our viewers. Therefore, we are committed to assisting our sponsors in continuing to spread the messaging that "travel is safe" both during and after this health crisis.

We will release our third season of Beyond Your Backyard on public broadcasting stations, the Create channel in April and Amazon Prime and YouTube shortly thereafter. In response to public uncertainty and the potential short-time decline in sales by consumers, I have authorized additional discount opportunities on all product/service lines for sponsors to participate.

History has shown us, that this crisis too shall pass. We are committed to helping to educate (and continue to entertain) viewers on the benefits of traveling now and not significantly altering their travel plans during this outbreak.

Sincerely,

**Erik Hastings
Founder and CEO**