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**RICHMOND DEBUTS NEW TRAVEL SERIES, "IN YOUR BACKYARD"
WITH ERIK THE TRAVEL GUY**
*Online show drives thousands to explore locals' favorite eateries,
attractions and more*

(June 16, 2017)-Richmond was featured in the first episode of "In Your Backyard," a new online travel series that explores and promotes regional on-and off-the beaten path eateries, attractions and other activities favored by locals in numerous destinations, encouraging travel enthusiasts to explore what's happening within a few hours drive of their own backyards. In less than a week, the Richmond feature has drawn thousands of consumers to explore what locals enjoy everyday.

The weekly show is produced and hosted by Erik Hastings – also know as Erik the Travel Guy – a seasoned and well-travelled radio and online personality and social media influencer.

"I want people to realize that their backyard is bigger, closer and more diverse than they think," said Hastings. "Our goal is to inspire residents of neighboring communities to explore each other, thereby driving economic growth through regional tourism."

The summer 2017 series is focused on the Mid-Atlantic region and in addition to Richmond, will feature Charlottesville, Va.; Nashville, Tenn.; Staunton, Va.; Norfolk, Va., Gatlinburg, Tenn.; the Washington D.C. area; Knoxville, Tenn.; Bristol, Tenn.; and Savannah, Ga.

The Richmond episode may be viewed online at <http://facebook.com/erikthetravelguy>. The next episode featuring Charlottesville, Va. will be released June 18, 2017.

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