

## **MEDIA ALERT**

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**"In Your Backyard" Travel Series with Erik the Travel Guy  
Continues Production in Gettysburg this Week – July 19 & 20  
*New online show explores and promotes regional travel***

**WHO:** Erik the Travel Guy, a seasoned and well-travelled radio and online host and the No. 1 voice in travel advice on social media...

**WHAT:** ...continues production of his latest travel show, "In Your Backyard," this week in Gettysburg. The show explores and promotes regional on- and off-the-beaten path eateries, attractions and other activities favored by locals in numerous destinations to encourage consumers of all ages to explore what's happening within a few hours drive of their own backyards.

On this trip, Erik will highlight several noteworthy locations, such as The Links, The Gettysburg Hotel, Reid's Orchard and Winery Tasting Room, the Sachs covered bridge, the Gettysburg Battlefield, and other historic sites in the Gettysburg and Harrisburg area.

*"I want people to realize their backyard is bigger, closer and more diverse than they think. Hopefully viewers will be inspired by our exploration and choose to take a trip therefore driving economic growth through regional tourism and encouraging neighboring communities to explore "each other."*

The summer 2017 series focuses on the Mid-Atlantic region and also includes features on Richmond, Va.; Charlottesville, Va.; Nashville, Tenn.; Staunton, Va.; Norfolk, Va.; Gatlinburg, Tenn.; the Washington D.C. area; Knoxville, Tenn.; Bristol, Tenn.; and Baltimore, Md.

The series debuted with Richmond on June 15, 2017 and can be viewed online at <http://erikthetravelguy.com>. The success is notable with hundreds of thousands of video views quickly propelling "In Your Backyard" to a top online show among travel buffs.

**WHERE:** Various locations throughout the area.

**WHEN:** Shooting takes place Wednesday July 19 and Thursday July 20 from 8 a.m. to 7 p.m.

**Interview and Photo Opportunities:**

- Erik the Travel Guy is available for interviews in-studio or on location at the filming locations listed above to discuss “staycation” ideas for area residents, and regional travel ideas, tips and deals.

**About Erik**

Erik Hastings is “Erik The Travel Guy” and he is on a mission to get more people traveling more often, staying longer and experiencing the positive power of travel. He’s been on the road since the age of eight and he has seen first-hand how travel positively changes the world.

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