

FOR IMMEDIATE RELEASE

“Beyond Your Backyard” Completes First Season of Episodes

NEW YORK, N.Y. – (June 28, 2018) – “Beyond Your Backyard”, the new travel series for public television and hosted by travel expert Erik Hastings a.k.a Erik The Travel Guy wraps season one.

“Beyond Your Backyard”, a thirty (30)-minute, series discovers the hidden soul of both popular and surprising travel destinations both domestically and internationally by showcasing a clever blend of common attractions and “have to’s” with hidden gems and surprising experiences.

The series debuted April 10, 2018 on Blue Ridge PBS, with additional PBS stations in the MidAtlantic-region broadcasting the new show including Maryland Public Broadcasting and affiliates in East Tennessee, West Virginia and Virginia, with new episodes airing weekly. First season destinations include : Gettysburg, PA, Washington, D.C., the Pennsylvania great outdoors region, Blacksburg and Williamsburg, VA, Key West, FL, The Bahamas, Colonial Williamsburg, VA, New Orleans, LA, Bryan College Station, TX and Chicago, IL. Two Holiday Specials will air in 2018.

“When we screened the initial episodes, we are very impressed,” said Sherry Spradlin, Blue Ridge PBS Director of Programming. “We have been looking for a travel show that speaks directly to the viewers. Erik’s personality is fun, honest and infectious. His quick wit and genuine love for the art of travel is apparent in every episode” said Spradlin.

“Through travel, I believe everyone obtains a better cultural understanding. This series is designed to inspire viewers to travel more,” said Hastings. “The creative team and I are committed to keeping the show ‘real’ with the viewers. I am so proud of our inaugural season.”

“Beyond Your Backyard” is being produced by Erik Hastings LLC. video content, behind the scenes footage and outtakes will all be featured on <http://www.pbs.org/show/beyond-your-backyard/> and <http://www.erikthetravelguy.com>. The show is anchored at Blue Ridge PBS airing weekly at 7:00 p.m., and is available to all PBS members nationwide via PBS Passport.

In addition to the on-air promos, information and videos for “Beyond Your Backyard” can be found on PBS.org: <http://www.pbs.org/show/beyond-your-backyard/>

###

Contact:

Kevin Allen
Director of Business Development
“Erik The Travel Guy”
434-960-9145 (w)
Kevin@Erikthetravelguy.com

Sherry Spradlin
Director of Programming
Blue Ridge PBS
540-983-1763 (w)
Sspradlin@blueridgepbs.com

Stacia Pratt
Publicist
Erik The Travel Guy
281-513-7511 (m)
stacia@pratt-communications.com