



Media Advisory

BEYOND YOUR BACKYARD NOW - FEATURING THE AMERICAN HOTEL & LODGING ASSOCIATION AND ALL THINGS NEW JERSEY

NEW YORK, NY, JUNE 9, 2020 -- [Beyond Your Backyard NOW](#) has posted its 10th episode with host [Erik the Travel Guy](#) providing an update on the hotel and lodging industry, tips to masterfully plan 'on the ground' activities and sightseeing, and information from the Garden State. Highlights include:

- **Travel Update:** Erik interviews Chip Rogers, President and CEO of the American Hotel & Lodging Association. Chip walks viewers through a post-pandemic hotel stay and explains the Association's Safe Stay Guidelines.
- **Where To Go:** New Jersey! Erik talks to the Executive Director of the NJ Division of Travel and Tourism, Jeff Vasser. The two discuss NJ's beach scene, the state's wide open spaces, and the Revolutionary War history that can be found throughout the entire Garden State.
- **How To Travel:** Erik sits down with Author and Blogger Annette White of Bucket List Journey. The two discuss how best to navigate the vacation ecosystem -- planning, going and sharing -- with Annette providing tips to make the most of one's trip.

"Travel has the potential to change one's life," commented host Erik Hastings. "No matter one's place on the vacationing spectrum -- whether a first time traveler or seasoned voyager -- travel is a very personal experience. My goal with each episode is to educate, entertain, and motivate viewers to make travel part of their lifestyle. Viewers should consider the show their secret travel weapon, especially for those who can't afford to have anything go wrong on their next vacation."

ABOUT THE SHOW:

Beyond Your Backyard NOW is the must watch destination for all things travel, presented in a positive, informative and entertaining format. Emmy-award winning host Erik The Travel Guy inspires viewers to plan and safely embark on their next adventure. Each 30 minute episode reminds viewers that travel is rewarding and vital to a healthy lifestyle. Beyond Your Backyard NOW is an industry disruptor, breaking today's mold of conventional (and often boring) travel "infotainment". During the current pandemic, Beyond Your Backyard NOW (currently available on YouTube) includes relevant information pertaining to the health crisis and its impact on travel.

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