

NEW TRAVEL SERIES - **BEYOND YOUR BACKYARD NOW** - BRINGS VIEWERS WHAT THEY NEED TO KNOW NOW ENGAGING, INTERACTIVE FUN, ALONG WITH ACTIONABLE TRAVEL INFORMATION

The producers of the Emmy Award winning *Beyond Your Backyard* travel series are producing a new weekly series, *Beyond Your Backyard NOW* (BYBN). The one-hour long episodes are the must-watch destination for all things travel, shared in a timely, informative and entertaining format.

Beyond Your Backyard NOW is hosted by Erik The Travel Guy. "Our goal is to remind viewers that travel is fun and rewarding," commented Erik The Travel Guy.

"We want to inspire viewers to travel, from local destinations, to around the country, and across the globe," said Erin Sega, Beyond Your Backyard NOW co-host and contributor.

Beyond Your Backyard NOW shows the places and experiences as they truly are and provides viewers the tools to make their own travel decisions.

"Each episode of *Beyond Your Backyard NOW* provides fact-based information, editorial opinion and real-time deals," commented BYBN contributor Sal Esposito.

Episodes, in their entirety, are distributed across the Erik The Travel Guy digital network (including YouTube.com) on Monday at 4:00pm ET.

During these unprecedented times, *Beyond Your Backyard NOW* will include useful and important information pertaining to COVID-19 and its impact on travel and travel planning.

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